



Use of cookies by Partou

Partou childcare makes use of cookies. A cookie is a simple small file that is sent with pages of this website and stored by your browser on your device. We would like to inform you about the different types of cookies that are placed when you visit our website.

On our website, cookies or similar technologies are used, where information is stored and/or read on your device (for readability, all such techniques are referred to as 'cookies' here).

Functional cookies

These cookies are necessary to ensure the proper functioning of the website. The cookies are placed when you visit the website. For example, the cookies remember your personal data when you fill out a contact form.

Cookie notification

Name	Purpose	Storage Period
CookieConsent	Determine whether you have accepted the cookie notification or not.	The cookie is deleted after a maximum of 12 months.
CrossConsent	To provide CookieConsent for subdomains as well. This can be disabled if desired.	The cookie is deleted after a maximum of 12 months.

Google tagmanager

Name	Purpose	Storage Period
NID	Managing tags on the website, for example, to ensure that the website is correctly processed by search engines.	The cookie is deleted after 6 months.



Statistical cookies

With these cookies, we analyze the usage of the website to make it more user-friendly. We do not store any personal data during this process.

Name	Provider	Purpose	Storage Period
_ga, _gid, _gat, __utma, collect	Google Analytics	Analyzing statistics for the purpose of improving our website.	The cookie is deleted after a maximum of 14 months.
_gcl_aud, ajs_user_id, _hstc, BEAMER_DATE, BEAMER_FIRST_VISIT, _fbp, hubspotuk, _hjIncludedInSample	Hotjar	Improving the user experience of the website by testing new functionalities. These cookies are only placed when all cookies are accepted.	The cookie is stored for 1 year.
Google Optimize	Google Optimize	Improving the user experience of the website by testing new functionalities.	The cookie is stored for a maximum of 2 years.

Tracking cookies

In the overview below, you will find cookies that we use for remarketing. If we have information that we consider is interesting for you, we may use these cookies to show relevant advertisements on platforms such as Meta*, YouTube, or LinkedIn.

* Facebook has changed its name to Meta Platforms Ireland Limited.

Name	Provider	Purpose	Storage Period
id, _drt_, __gads, IDE, DSID	DoubleClick Floodlight	Measuring clicks to this website to optimize advertising campaigns.	The cookie is deleted after a maximum of 18 months.
_fbp, c_user, xs, datr, fr, wd, spin, sb	Meta	The Meta pixel tracks the pages you view, allowing us to show you relevant advertisements on Meta.	The cookie comes from Meta and is stored for a maximum of 2 years.



Google ads, Dynamic Remarketing	Google Dynamic Remarketing	Measuring clicks to this website to optimize advertising campaigns.	The cookie is deleted after 90 days.
APISID, HSID, LOGIN_INFO, PREF, SAPISID, SID, SSID	YouTube	Collecting visitor information and customized preference settings.	The cookie is stored for a maximum of 2 years.
VISITOR_INFO1_LIVE	YouTube	This cookie is set by YouTube to measure the width of your screen for the best video proportions.	The cookie is stored for 6 months.
YSC	YouTube	This cookie is set by YouTube on web pages with embedded videos.	The cookie is deleted after 1 session.
MUID, SRCHUID, NAP, MUIDB, SRCHD, ANON, SRCHUSR, SRCHHPGUSR	Bing	These cookies are set by Bing to measure clicks to this website for optimizing advertising campaigns.	The cookie is stored for a maximum of 1 year.
Prtpsid	Partou	Partou Pixel Session ID Session Tracking.	The cookie is deleted after 30 minutes.
Prtpsid	Partou	Partou Pixel User ID User Tracking.	The cookie is deleted after 2 years.
Prtpsid	Partou	Partou Pixel Event ID Tracking Events.	It is deleted immediately.

Deleting cookies

Cookies are stored on your computer, and you can delete them at any time. This process is very easy. Click on one of the browsers below to go directly to your browser manual. Keep in mind that after deleting cookies, you may need to reset your preferences or log in again on some websites.

Browser manuals Here's how to disable or delete cookies:

- Google Chrome
- Firefox
- Internet Explorer
- Safari
- Opera
- Microsoft Edge



Mobile devices also store cookies. Deleting them is simple:

- iOS Safari (Apple's iPhone and iPad)
- Android Chrome

If you do not want websites to place cookies on your computer or smartphone at all, you can adjust your browser settings to receive a warning before cookies are placed. You can also adjust the settings to reject all cookies or only cookies from third parties. Additionally, you can delete cookies that have already been placed. Note that you need to adjust the settings separately for each browser and device.

Be aware that if you do not accept cookies, we cannot guarantee that our website will function properly. Some features may be lost, or you may no longer be able to see certain parts.

Privacy Statement

Personal data is processed and secured with care. We only store and use the personal data that you directly provide or that is clearly provided to us by you. We adhere to the requirements of the General Data Protection Regulation (GDPR). More information can be found in our privacy statement:

<https://partou.nl/en/privacy-and-cookies>

Do you have questions or comments?

For questions or comments about the use of your data, you can contact us by email at: privacy@partou.nl