Cookies on partou.nl

Functional cookies

These cookies are necessary for the website to work properly. The cookies are placed when you visit the website. For example, the cookies remember your data when you fill in a contact form.

Cookie notification

Name	Goal	Retention period
PartouCookieAccepted	The cookie is used to investigate whether or not you have accepted the cookie notification.	The cookie is deleted after one session.

Google tag manager

Name	Goal	Retention period
NID	Manage tags on the website to ensure, for example, that the website is run correctly by search engines.	The cookie is deleted after one session.

Statistical cookies

With these cookies we analyze the use of the website, so that we can make the website more user-friendly. We do not store any personal data.

Google Analytics

Name	Goal	Retention period
_ga, _gid, _gat, __utma, collect	The cookie is used to analyze statistics so that we can improve our website.	The cookie is deleted after a maximum of 14 months

Hotjar

Name	Goal	Retention period
_gcl_au, ajs_user_id, _hstc, BEAMER_DATE, BEAMER_FIRST_VISIT,	Improve the user experience of the website by testing new functionalities. These cookies are only placed when all cookies are accepted.	The cookie is stored for 1 year.

_fbp, hubspotuk,
_hjIncludedInSample

Google Optimize

Name	Goal	Retention period
Google Optimize	Improve the user experience of the website by testing new functionalities.	The cookie is stored for a maximum of 2 years.

Tracking cookies

In onderstaand overzicht vind je cookies die wij gebruiken voor remarketing. Als wij informatie hebben die wij interessant voor jou vinden, kunnen wij deze cookies gebruiken om relevante advertenties te laten zien op bijvoorbeeld Facebook, Instagram of LinkedIn.

DoubleClick Floodlight

Name	Goal	Retention period
id, _drt_, ___gads, IDE, DSID	Measuring clicks to this website in order to optimize advertising campaigns.	The cookie is deleted after a maximum of 18 months

Facebook

Name	Goal	Retention period
_fbp, c_user, xs, datr, fr, wd, spin, sb	The Facebook pixel sees which pages you view. This way we can show you relevant advertisements on Facebook.	The cookie comes from Facebook and is stored for a maximum of 2 years.

Google Dynamic Remarketing

Name	Goal	Retention period
Google ads, Dynamic Remarketing	Measuring clicks to this website in order to optimize advertising campaigns.	The cookie is deleted after 90 days.

YouTube

Name	Goal	Retention period
APISID, HSID, LOGIN_INFO, PREF, SAPISID, SID, SSID	Collection of visitor information and custom preferences.	The cookie is stored for a maximum of two years.
VISITOR_INFO1_LIVE	This cookie is set by YouTube to measure the width of your screen for the best proportions of the video.	The cookie is stored for six months.
YSC	This cookie is set by YouTube on web pages with embedded videos.	The cookie is deleted after one session.

Bing

Name	Goal	Retention period
MUID, SRCHUID, NAP, MUIDB, SRCHD, ANON, SRCHUSR, SRCHHPGUSR	These cookies are set by Bing to measure the clicks to this website in order to optimize advertising campaigns.	The cookie is stored for a maximum of one year.